

Noah Maxwell

MULTIMEDIA DESIGNER

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SUMMARY

Multimedia Designer with 5+ years of hands-on experience across graphic design, motion design, videography, and audio production. Combines creative and technical skills to produce responsive, user-centered content that enhances brand visibility across audio, static, motion, and web platforms.

EXPERIENCE

Multimedia Designer

July 2021 – Present
Sandy Springs, GA

Cumulus Media

- ▶ Led comprehensive rebranding of Q99.7 Atlanta's Hit Music Station, creating complete brand guidelines, identity system, and motion graphics spanning digital, merchandise, and broadcast assets.
- ▶ Directed motion branding for 4 major Atlanta radio stations (99X, Q99.7, New Country 101.FIVE, OG97.9), including production of 15-second commercials for Q99.7 and 99X.
- ▶ Managed end-to-end creative production for Kids 'R' Kids international franchise, including their 'Legacy' conference video alongside monthly social media campaigns.
- ▶ Increased brand visibility for local and national clients through targeted digital campaigns, audio spots, and events, maintaining consistent client retention.
- ▶ Developed new workflows, techniques, and software adoptions for the team to work more efficiently while improving overall quality of any work produced.
- ▶ Produced interactive web apps, scripts, and prototypes, including 99X's Freeloaders rewards app and specialized internal event calendar tools.

Graphic Designer

August 2018 – April 2021
Atlanta, GA

Georgia State University

- ▶ Revitalized PantherLAN branding through logo redesign, merchandise, and animated stream assets, increasing audience engagement.
- ▶ Enhanced Esports division outreach by developing branded content and events tailored to gaming audiences and industry trends.
- ▶ Created four GITA (Gaming Industries Talent Academy) workshops educating students on esports career paths.

EDUCATION

B.I.S. in Game Design & Development

August 2017 – May 2021

Georgia State University

Notable Coursework: Graphic Design I & II, Game Design I & II, Typography, Photography, Videography, Cross-Media Design, 3D Modeling, 3D Animation

CORE SKILLS

Graphic Design, Motion Design, UI/UX Design, Web Design, Wireframing, Typography, Color Theory, Video Production, Audio Production, Photography, Drone Piloting, 3D Modeling, Copywriting

SOFTWARE

DESIGN & MOTION

Adobe Photoshop, Illustrator, After Effects, Premiere Pro, Lightroom, Cavalry, Figma, Canva

AUDIO

Ableton Live, Logic Pro, Reason, Adobe Audition, Audacity

WEB, 3D & OTHER

WordPress, Google Web Designer, Google Ad Designer, Panoee, Blender, GitHub, Microsoft Office 365, Generative AI

